

Pack 436 Popcorn Sales Information

Q: Why do we sell popcorn?

A: Popcorn is a great fundraiser for the pack. Over 70% of the sales goes back to our pack.

Q: When can I start selling?

A: Now! Popcorn sales will continue until October 28, 2019.

Q: How do I create an online account?

A: Go to the website, www.trails-end.com and click the blue Register button in the upper right corner.

Q: What is the shipping cost for online sales?

A: FREE!!! YAY!!!

Q: Is there an app for popcorn sales?

A: Yes! New this year is the Trails End app for both Apple and Android devices. Once you create an account for your scout(s), you can record sales, accept payments, and utilize the Wagon Sales function.

Q: What are Wagon Sales?

A: Wagon Sales are all a scout's personal sales that are not recorded at a storefront or online. Scouts receive full credit and are typically sales door-to-door, with friends and family or from a parent's workplace. Wagon Sales can be marked as delivered or undelivered, if a scout does not have the product at the time of the sale. This app can FULLY replace the paper order form.

Q: I heard the rewards program is different. What are the changes?

A: Yes, the rewards are different this year. Most importantly, to qualify for rewards, a scout must have a registered Trail's End account. As with previous years, rewards are based on a scout's total sales. However, this year, the rewards are Amazon gift cards! The gift card amount is based on total sales. For prize info, visit reward.trails-end.com.

Q: I also heard that I might be able to have my scout's yearly fee waived. What's that about?

A: This is true! If your scout sells more than \$800 worth of popcorn, his/her yearly registration fee will be waived!

Q: Will we be doing storefront sales this year?

A: Yes. Our storefront sale will be at Lowe's in Kentland the weekends of October 12-13 and 19-20. Please refer to the Scoutbook email with a Sign-Up Genius link to select a time slot. Please select only one time slot. I will also need parent volunteers to assist with product and table pick up and return to my house before and after shifts. And don't forget to wear your scout uniform or pack t-shirt.

Q: What are the important dates for popcorn sales?

A: All orders via paper order form and the app must be complete and turned into Stacey no later than October 28, 2019. You will pick up popcorn the weekend of November 16-17 (times TBD) from Stacey's house. Final payment is due to Stacey by November 19. Since the time between product pick up and final payment due is only a few days, I would suggest using the app as much as possible to collect payment at time of sale.

Q: I have more questions. Who should I contact?

A: No worries! Feel free to contact Stacey Buckner by phone or email stacey_buckner@hotmail.com